



## INFORMATION NOTE

**TO** All authorized suppliers

**FROM** Vice-President, Responsible Commercialization and Supply Chain

**DATE** March 31, 2025

**SUBJECT** Vape cartridges – opening of product call

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As you know, the Société québécoise du cannabis (SQDC) is mandated to sell recreational cannabis products with a focus on health protection. It is precisely in order to offer a lower-risk alternative to Québec customers that the SQDC decided several months ago to add vaping products to its catalogue.

In keeping with its mission, the SQDC will sell these products responsibly. The SQDC believes the measures imposed by the *Regulations* and the *Cannabis Regulation Act* will make it possible to exert significant control over vaping products. Nevertheless, the SQDC has decided to put in place additional criteria to ensure its product offer meets the highest standards of compliance and quality.

The SQDC also wants to proceed with extreme caution and encourages its suppliers to do the same in order to reduce the risks to customers of selling and using cannabis vaping products.

### **Opening of the product call for vape cartridges**

The product call for the selection of vape batteries was the first step in the commercialization process; the call closed on January 31, 2025. The selection of suppliers based on the call was completed on March 28, 2025. The selected applicants have been informed.

The SQDC now announces the official opening of the product call for vape cartridges, beginning on March 31, 2025. Authorized suppliers are invited to apply until 11:59 p.m. on April 25, 2025.

The submission form can be found at the following link: [Submission form](#).

For instructions on completing the form, please refer to the published documentation detailing the criteria sought by the SQDC, at the following link: [Doing business with the Société québécoise du cannabis | SQDC](#).

In addition to the submission form, suppliers must also complete a certification form for each cartridge and submit it to the SQDC by email. The certification form is found at the following link: [Document d'attestations](#).

Final decisions will be communicated to suppliers no later than July 4, 2025. Products submitted must be ready for sale no later than November 1, 2025.

Official launch dates will be announced by email with the announcement of final decisions.

## **Process**

The vaping product offer will consist of an assortment of products to be sold in the store network and online, and another assortment to be offered exclusively online. The SQDC attaches equal importance to both sales networks.

Suppliers wanting to propose a vaping product to the SQDC must be able to supply the product for either of the company's sales networks (the store and SQDC.ca network or only the SQDC.ca network). The distribution network will be selected by the SQDC team in order to offer a range of products aligned with customers' needs. Although sales volumes may differ between the two networks, the SQDC expects its partners to be committed to selling these products irrespective of the selected network and its associated sales volume.

Suppliers wanting to take part in the product call will have to ensure that the proposed products will be available for ordering on November 1, 2025, and guarantee a continuous, uninterrupted supply.

Suppliers will also have to commit to putting in place strict and continuous verification measures at various critical steps in the vaping product preparation process. Beyond the good production practices and requirements mandated under the *Regulations*, the SQDC expects its partners to continually evaluate their internal processes to ensure heightened risk management for this new product category.

The SQDC will perform rigorous follow-up on customer complaints, defects, returns and any other indication that product quality and integrity could be compromised. From its partners, the SQDC expects a high level of responsiveness and assumed responsibility. Please note that such measures are already in place for all other product categories offered by the SQDC. With the aim of ensuring customer satisfaction, the SQDC reserves the right to withdraw any product from sale at any time, most notably if the product fails to meet requirements for quality assurance, continuous supply or performance.

Please refer to the published documentation for details about features, attributes and the number of products sought.

Thank you for your interest in this product call and for your commitment to contributing to the responsible growth and development of our industry.



**Geneviève Giroux**

Vice-President, Responsible Merchandising and Supply Chain